



RESOURCES

- **GETTING STARTED WITH INTELLIGENT MAIL:**
<https://postalpro.usps.com/ mailing#cat-subsection-1>
- **LEARN MORE AND REGISTER IN THE BUSINESS CUSTOMER GATEWAY (BCG):**
postalpro.usps.com/node/2985
- **CONTACT A MAILPIECE DESIGN ANALYST (MDA):**
855-593-6093 or mda@usps.gov
- **CONTACT POSTALONE!® HELP DESK:** 800-522-9085 or postalone@usps.gov
- **VISIT YOUR LOCAL BMEU**
<https://postalpro.usps.com/locators/find-bme>

*For more information, visit PostalPro.usps.com
Get started today to take advantage of cost savings and benefits designed to help grow your business*

Now is the time to upgrade.

Full-Service is the next step in automating your mailings. By meeting the Full-Service criteria, you can receive:

- The best commercial prices and the largest discounts available
- The elimination of annual permit fees
- No cost visibility/tracking of your mailings
- “Mail Anywhere” utilizing a single permit at multiple business mail entry sites
- No cost address correction

Mail Service Provider (MSP) – Full-Service Certified Mailers:

A Mail Service Provider (MSP) offers a variety of solutions to prepare and present Full-Service presort mailings. The MSPs listed on the back page of this document have met the U.S. Postal Service™ Full-Service certification Mkt Mails. Mail Service Providers (MSPs) offer a wide variety of services for Mail Owners. Talk to an MSP to learn more about the Full-Service solutions they offer. There are many advantages of using an MSP to prepare your mailings. Some of the services an MSP can provide include:

- o Provide/manage your address list
- o Print and/or presort your mailing
- o Enter your mailing with the greatest discounts available
- o Manage mailing feedback, such as ACS data
- o Monitor mail quality reports

The list of certified MSPs is updated frequently. To ensure that you have the most current list of certified MSPs visit

<https://postalpro.usps.com/certifiedmsps>

The following section explains the different types of Mail Service Providers (MSPs)

Print and Mail:

A Print and Mail Provider will print, presort, submit the eDoc, and submit the mailing. Some of the MSPs offer additional drop shipment discounts.

List Mailer:

A List Mailer will take existing mailpiece components and mailing list(s), and address, presort, submit the eDoc, and mail the mailing. A List Mailer offers similar services to a Print and Mail MSP except a List Mailer MSP does not print the mailing components.

Presort and Commingle Letter:

A Presort Bureau and/or Commingle Mailer will take letter-sized mail from one or multiple customers and presort and commingle the pieces together to generate a combined eDoc, potentially qualifying mailings for additional presort discounts.

Presort and Comail/Commingle Flat:

A Presort Bureau and/or Comail/Commingle Mailer operates like a Commingle Mail; however, Presort and Comail/Commingle handle flat-sized mailpieces.

Copal or Consolidator:

A Copal or Consolidator will consolidate your mailings already prepared into trays or bundles with other mailings to achieve deeper discounts. Copal or Consolidator MSPs co-palletize, consolidate, and submit eDoc. These mailers may handle both letter and flat-sized mailpieces.